PRODUCING SOMETHING MEANINGFUL INVOLVES STUDENTS IN APPLIED LEARNING

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HOW DID IT START?
DEVELOPMENT OF AN IDEA
INSTRUCTIONAL DESIGNER’S ROLE

✓ Marketing
  ▪ Find willing participants

✓ Match Making
  ▪ Generate ideas for projects

✓ Support
  ▪ Logistics and guidance
TWO DIFFERENT WORLDS
COLLABORATION

CONTENT

PRODUCTION
PROCESS

NURSING STUDENTS

✓ Development of vision for video
✓ Script (step by step process)
  • Visual
  • Audio
✓ Demonstration of skill (practice)
✓ Editing input
✓ Task assignment amongst the group

COMMUNICATION STUDENTS

✓ Preproduction phase of video project
  ▪ scripting and storyboarding
✓ Organized the video shoot on set
  ▪ what shots are needed?
✓ Edited final project based on the predetermined needs of the Nursing department
✓ Worked with Nursing faculty and students on voiceover and final check for accuracy
ASSESSMENT

NURSING

NUR 202 class plus honors project by contract

COMMUNICATION

Intro to Digital Media
Small crews
Individual video editing

ALL STUDENTS HAD TO PARTICIPATE
OBSTACLES

Time and Scheduling

Vocabulary

Look vs. Content
REALIZED BENEFITS

✓ Students are more willing to participate in activities that are meaningful to them
✓ Students want to help other students
✓ Shared learning / mutual respect
✓ Reinforcement of the value of teamwork
PROJECT CHARACTERISTICS

✓ Mirrors a real-world experience

✓ Students from each class have different ‘expertise’
  ▪ Higher level courses

✓ Size of class
  ▪ Small groups
  ▪ Few to many
  ▪ One to one is difficult to achieve

✓ Timeline well managed by instructors

✓ Consideration given to when and how students will meet
The Kiss
by Alex Cufino

The first time I kissed my girlfriend it was awkward but something I’ll never forget. She was dropping me off at Applebee’s ...

Drawing by Giselle Guerrero
Administration of an IV Medication with a Syringe Pump

The Finished Product
Administration of an IV Medication with a Syringe Pump

https://vimeo.com/211572228
“What if we don’t change at all ... and something magical just happens.”
THANK YOU

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MORE IDEAS

What about a case study analyzed from a criminal justice and human services perspective?

Build a web site or create a logo for a new business.

Imagine an original song collaboration between a poet and musician.

Design a soccer field.
Is the way pharmaceutical drug companies market drugs ethical?

Could an ELS student give an accurate description from which a sketch could be drawn?

How would original song lyrics be interpreted in American Sign Language?

Would a writer describe a photograph the same way the photographer experienced the scene?