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## Art and Design/Fashion Studies (ARTX)

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## Art & Design / Fashion Studies

ARTH580	Title Special Fee Number and type of credits Course Description	Graduate Introduction to Art Therapy. Special fee. 3 hours lecture. Introduction to the historical and theoretical bases of art therapy as a profession. Exploration of the literature of art therapy and of current trends in the field.
ARTH662	Title Prerequisites Course Description	Art Therapy Practicum II. ARTH 562. Continuation of ARTH 562. Each student will work with a selected client in an appropriate professional setting other than that in which student worked in Art Therapy Practicum I (300 hours). Treatment design and case presentations will be submitted for weekly discussion and critique.
ARTX100	Title Number and type of credits Course Description	Professional Orientation. 2 hours lecture. Orientation to the philosophy of the profession. Field experiences in a variety of settings to provide exposure to the breadth of professional
ARTX100	Course Description	opportunities.
ARTX120	Title Special Fee Number and type of credits Course Description	Introduction to Apparel Design. Special fee. 2 hours lecture, 2 hours lab. Theory and techniques for achieving well-fitted apparel; basic concepts, competencies and technologies using appropriate fabrics, computer aided design, and commercial patterns.
ARTX122	Title Number and type of credits Course Description	Culture and Appearance. 3 hours lecture. Analysis of dress in terms of cultural, social, psychological and economic influences. Clothing and adornment choices related to individual concerns, including aesthetic, physical and ecological factors. Meets Gen Ed 2002 - Social Science. Meets World Cultures Requirement.
ARTX150	Title Course Description	Fundamentals of Makeup for Beauty and Fashion. An intensive training experience in the fundamentals of makeup for beauty and fashion.

ARTX151	Title Prerequisites Number and type of credits Course Description	Advanced Principles and Techniques of Makeup for Fashion and Beauty. ARTX 150. 3 hours lecture. This course prepares students in advanced techniques of makeup for fashion and beauty. Principles of health, diet, makeup selection and application technique, and color selection will be covered. Extensive lab experience will help prepare students in technique and product selection for a wide range of special occasions, runway, photo, special skin types and tones.
ARTX152	Title Prerequisites Number and type of credits Course Description	Professional Level Challenges in Makeup Artistry. ARTX 150 and ARTX 151. 3 hours lecture. An intensive experience-based course in professional level makeup artistry as practiced in the fashion and beauty industry. Topics include makeup for the camera, working with designers in fashion, and portfolio development.
ARTX160	Title Number and type of credits Course Description	Equipment in the Home. 1 hour lecture, 3 hours lab. Principles and resources involved in the selection, use and care of equipment in the home.
ARTX220	Title Prerequisites Number and type of credits Course Description	Textile and Apparel Industry. ENWR 105 or HONP 100. 3 hours lecture. In-depth study of factors which spur progress, affect supply, demand, and ultimately the consumer. History, economic structure and patterns of production, distribution and marketing of textile and apparel industries.
ARTX221	Title Number and type of credits Course Description	Consumer Problems in Textiles. 3 hours lecture. Consumer preferences and responsibilities in the selection of textiles for individual and families is stressed. Information on fibers, construction, processes and quality control is studied.
ARTX226	Title Prerequisites Special Fee Number and type of credits Course Description	Advanced Clothing Construction. ARTX 120. Special fee. 1 hour lecture, 3 hours lab. A conceptual approach to problems in custom dressmaking; fabric

		characteristics; selection of appropriate construction techniques; suitability of fashion to the individual.
ARTX230	Title Prerequisites Special Fee	Fashion Illustration. Sophomore class standing. Special fee.
ARTX230	Number and type of credits Course Description	1 hour lecture, 3 hours studio. Development of skills necessary to communicate fashion vision with those involved in production of fashion products. Provides basic knowledge of drawing the fashion figure and fashion illustration of apparel products. Students draw garments as they appear on the body.
ARTX260	Title Number and type of credits Course Description	Housing and Society. 3 hours lecture. This survey course examines housing as a product and a process which affects and is affected by families and households throughout the life cycle. Housing viewed through an interdisciplinary perspective is seen as influenced by household preferences and societal factors.
ARTX265	Title Special Fee Number and type of credits Course Description	Interior Design. Special fee. 3 hours lecture. Selection, organization and evaluation of furnishing for the residential environment. Principles and elements of design studied in relation to interior residential space.
ARTX298	Title Special Fee Number and type of credits Course Description	Textiles I: Introduction. Special fee. 3 hours lecture, 1.5 hours lab. Intensive study of fibers, yarns, fabric constructions, and finishes related to consumer concerns for use, durability, care and cost. For students with a professional interest in textiles and clothing.
ARTX304	Title Prerequisites Special Fee Number and type of credits	Introduction to Research. MATH 109 and ARTX 122 and ARTX 220 and Fashion Studies Major (FASH). Special fee. 3 hours lecture.

	Course Description	Provides awareness of the contributions of research to the advancement of the knowledge base in fashion and consumer behavior. Developing skills for intelligent pursuit and consumption of research. Students complete group research project.
ARTX308	Title	Independent Study.
	Prerequisites	ARTX 122.
	Course Description	Advanced areas not offered in the regular curriculum. May be repeated for a maximum of 6.0 credits as long as the topic is different.
ARTX310	Title	Fashion Merchandise Mathematics.
	Prerequisites	MATH 109 and ARTX 220 and ARTX 325 and Fashion Studies Major (FASH).
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	The study of mathematics used in the fashion industry. The course includes study of mathematical formulas used in merchandising, profit and loss statements, terms of sale, pricing, inventory, and merchandise planning as related to the fashion industry. Students learn to develop and use a computer generated spreadsheet.
ARTX320	Title	Dress and Fashion History, Prehistory to 1800.
	Prerequisites	ARTX 298; ARHT 105 or ARHT 106; Fashion Studies major (FASH).
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	The development of clothing; clothing usage in terms of social, economic and aesthetic backgrounds.
ARTX321	Title	Dress and fashion History, from 1800 to Today.
	Prerequisites	ARTX 298; ARHT 105 or ARHT 106; Fashion Studies major (FASH).
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	Analysis of the development and consumption of dress in terms of social,
ARTX321	Course Description	economic, technologic, and aesthetic backgrounds. From 1800 to today.
ARTX322	Title	Field Visits to Clothing and Textiles Firms.
	Prerequisites	ARTX 220.
	Course Description	Opportunity to observe systems of manufacture, distribution and marketing of

ARTX325	Title Prerequisites Number and type of credits Course Description	textile merchandise. The Marketing of Fashion. ARTX 122 and MKTG 240 and Fashion Studies Major (FASH). 3 hours lecture. Exploration of the fashion business with an emphasis on the marketing of apparel. Problems and trends at the wholesale and retail levels will be explored.
ARTX330	Title Prerequisites Special Fee Number and type of credits Course Description	Evaluating Apparel Quality. ARTX 122 and ARTX 298 and Fashion Studies Major (FASH). Special fee. 3 hours lecture. Analysis of ready-to-wear apparel in terms of fabric performance, stitch and seam technique, edge treatment, underlying fabrics and trims, garment closures, fit and style variations.
ARTX331	Title Number and type of credits Course Description	Money Management. 3 hours lecture. The role and meaning of money in individual and family living; understanding income as a means of acquiring a style of life; the effective control of income, spending, savings, credit, and managing resources for future needs.
ARTX345	Title Prerequisites Number and type of credits Course Description	Fashion Study Abroad. ARTX 122 and ARTX 220 and permission of department. 3 hours lecture. In this course class members travel abroad to study key locations of the fashion industry. The course contextualizes and analyzes the business, history and culture of fashion in contexts across a historical arc to the present day. Lectures and study pre and post travel. Sites to be determined each offering of the course.
ARTX355	Title Prerequisites Number and type of credits Course Description	Fashion Branding. ARTX 122 and MKTG 240. Fashion Studies (FASH) majors only. 3 hours lecture. The "BRAND" is one of the most used yet misunderstood terms in the world of marketing today. This course attempts to unravel the mysteries and misconceptions of the concept. By defining fashion branding, and highlighting its potential and challenges, the course introduces the student to an

		effective step-by-step approach for brand creation. In addition, the course highlights current marketing innovations and examines the impact of new technologies on the future of the "Fashion Brand".
ARTX360	Title	Consumer Research.
	Prerequisites	MATH 109 and MKTG 240; Fashion Studies (FASH) majors only.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	The course examines the market place as a social, psychological and economic institution serving consumers. With an emphasis on consumer motivation, market organization, trends and current issues affecting the quality and availability of goods and services, the course aims at developing the student's skills to better research and interprets market data relevant to the consumer decision-making process.
ARTX365	Title	Interior Design II.
	Prerequisites	ARTX 265.
	Special Fee	Special fee.
	Number and type of credits	1.25 hours lecture, 1.25 hours lab.
ARTX365	Course Description	The history of furniture, interiors and decorative arts from ancient times through the beginning of the twentieth century are analyzed. Stylistic and technical developments are traced in light of the social and historical forces that affect design.
ARTX398	Title	Development of Fashion Products.
	Prerequisites	ARTX 122 and ARTX 298 and Fashion Studies Major (FASH).
	Special Fee	Special fee.
	Number and type of credits	1 hour lecture, 3 hours lab.
	Course Description	Development of fashion products. Course integrates the use of textile products with the development of fashion products. Impact of socio-economic forces, trends in merchandising, and consumer wants are discussed. Development of fashion product required.
ARTX400	Title	Senior Seminar.
	Prerequisites	ARTX 325; senior class standing.
	Special Fee	Special fee.

	Number and type of credits	3 hours seminar.
	Course Description	A capstone course which explores the integrative nature of the profession and investigates the roles, conflicts and decision-making perspectives for beginning professionals.
ARTX409	Title	Internship in Fashion.
	Prerequisites	Senior standing, Fashion Studies majors only, 2.67 GPA required.
	Course Description	Opportunity to work as an intern in a professional setting in business, a museum, a community agency, or a service organization. Applications available from advisor. Pass/fail only.
ARTX410	Title	Fashion Forecasting.
	Prerequisites	ARTX 122, ARTX 220, ARTX 325.
	Number and type of credits	3 hours lecture.
	Course Description	Fashion change is examined as related to innovation, consumer behavior, color and textile development trends. Current fashion change is analyzed. Student is required to develop, illustrate and present a fashion forecast.
ARTX422	Title	Apparel Design: Draping.
	Prerequisites	ARTX 120 and ARTX 298 and ARTX 320.
	Special Fee	Special fee.
	Number and type of credits	1 hour lecture, 3 hours lab.
	Course Description	Design principles and fabric properties; figure types; fashion interest. Draping fabric on a three-dimensional body and form for interpretation of design.
ARTX424	Title	Apparel Design: Tailoring.
	Prerequisites	ARTX 120 and ARTX 298 and ARTX 320.
	Special Fee	Special fee.
	Number and type of credits	1 hour lecture, 3 hours lab.
	Course Description	The concepts, procedures and skills of custom tailoring; techniques of fine as well as speed processes; comparing and evaluating custom and factory-made garments.
ARTX426	Title	Apparel Design: Flat Pattern.
	Prerequisites	ARTX 120 and ARTX 298 and ARTX 320.
	Special Fee	Special fee.
	Number and type of credits	1 hour lecture, 3 hours lab.
	Course Description	Flat pattern design in developing original designs for apparel. Basic pattern



		used to execute designs related to the use of fabric on a human form.
ARTX435	Title	The Fashion Consumer.
	Prerequisites	ECON 101 and ECON 102 and ARTX 220 and ARTX 304 and Fashion Studies major (FASH).
	Number and type of credits	3 hours lecture.
	Course Description	The market place as a social, psychological and economic institution serving
ARTX435	Course Description	consumers. Emphasis on consumer motivation, market organization, pricing and selling strategies: trends and current issues that affect the quality and availability of goods and services.
ARTX465	Title	Interior Design III.
	Prerequisites	ARTX 365.
	Special Fee	Special fee.
	Number and type of credits	1.25 hours lecture, 1.25 hours lab.
	Course Description	The development and aesthetics of design in the twentieth century in Europe and America. Emphasis is placed on the work of contemporary American interior designers.
ARTX520	Title	Clothing and Human Behavior.
	Number and type of credits	3 hours lecture.
	Course Description	Analysis of factors affecting appearance and satisfaction in clothing. Economic, sociological and psychological aspects of clothing in relation to the individual. Graduate status required.
ARTX530	Title	New Media Applications.
ATTR101	Title	Principles of Athletic Training.
	Prerequisites	Athletic Training majors only.
	Number and type of credits	2 hours lecture, 2 hours lab.
	Course Description	The first course in the Bachelor of Science in Athletic Training. Students in this course will learn introductory theory and skills in the prevention, recognition and care of athletic injuries. In addition, the course will introduce students to concepts in emergency planning, research and writing in the field of athletic training and basic skills in injury care and patient transfer.
ATTR150	Title	Emergency Care in Athletic Training.