

2009

Communication and Media Arts (CMDA)

Montclair State University

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Communication and Media Arts

CHIN210	Course Description	focusing on representative works of both Chinese art films and mainstream popular films and the transformation of Chinese film industry in the age of globalization. Cross-listed with CHEN 210: students enrolling in CHIN 210 will do the written work in Chinese, and students enrolling in CHEN 210 will do the written work in English. Meets Gen Ed 2002 - Non Western Cultural Perspectives.
CHIN215	Title Prerequisites Number and type of credits Course Description	Popular Music and Modern Chinese Culture. CHIN 132 or departmental approval. 3 hours lecture. This course focuses on learning higher-intermediate/advanced Chinese language through popular music in the context of modern Chinese culture. Each song is associated with a cluster of tasks that compose the "cultural texts" of this course and are intended to enhance students' vocabulary, grammar, listening, speaking, reading, online research, and writing skills.
CHIN367	Title Prerequisites Number and type of credits Course Description	Selected Topics in Chinese Culture. CHIN 203 or CHIN 210 or CHIN 215 or departmental approval. 3 hours lecture. Selected topics related to Chinese literature and culture, to be studied in depth with emphasis on methods of inquiry. Topic announced each semester. Course conducted in Chinese; for courses conducted in English on topics related to Chinese culture, register under course number CHEN 367.
CHIN375	Title Prerequisites Course Description	Chinese Study Abroad. Departmental approval. This course is designed to give teachers and students the opportunity to gain first-hand knowledge of the historical, social, economic, and cultural life of a Chinese-speaking country or region. This aim will be achieved through visits to various representative sites, tours, and lectures.
CMDA110	Title Number and type of credits Course Description	Introduction to Communication and Media Arts. 3 hours lecture. This course examines the crucial role media play in contemporary society and surveys the technological, social, cultural, economic, and political impact of communication codes, media, and their convergence. Topics include the histories of varied media (print, electronic, digital), media narratives and

		genres, the interplay between media products/industries and identity, and the evolving significance of emerging technologies. Previous course SPCM 172 effective through Spring 2012.
CMDA210	Title	Theorizing Communication and Media Arts.
	Prerequisites	CMDA 110; School of Communication and Media majors only.
	Number and type of credits	3 hours lecture.
	Course Description	This course introduces major theoretical perspectives and debates in the interdisciplinary fields of communication and media and provides key concepts used in the criticism of different types of media and texts. Theoretical approaches include political economy, semiotics, visual aesthetics, psychoanalysis, effects and reception, feminism, cultural studies, Marxism, and postmodernism which are then applied to a wide range of texts and structures (radio, film, television, music, advertising, news, the Internet, etc). Previous course SPCM 201 effective through Spring 2012.
CMDA220	Title	Writing for the Media.
	Prerequisites	CMDA 110 may be taken as a prerequisite or corequisite; School of Communication and Media majors only.
	Number and type of credits	3 hours lecture.
	Course Description	This course covers the basic principles of writing for print, electronic, and on line media and provides hands-on writing experience. Students develop an understanding of industry standards of writing by communication and media professionals. They also build their skills in creating a variety of media
CMDA220	Course Description	texts, including news packages, documentary and fiction programs, press releases, speeches, Web pages and blogs, public service announcements and advertisements. Previous course BDCS 140 effective through Spring 2012.
CMDA320	Title	Transmedia Projects.
	Prerequisites	CMDA 210 and CMDA 220.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	The course offers students a supervised transmedia project experience. Students develop skills in concept development, research, fieldwork, collaboration, production planning, execution, and management as they work on

		client-based (corporate, governmental, non-profit) or cause-related projects across varied technological platforms. The course requires substantial work outside of class time.
CMDA360	Title	Communication and Media Coop Ed.
	Prerequisites	FILM 260 or TVDM 253 or CMST 280 and School of Communication and Media approval.
	Course Description	Advanced students complete a supervised employment experience, outside the classroom, that complements their program of study in the fields of communication and media. The experience provides students the opportunity to define their career objectives and enhance professional skills and expertise. An MSU faculty member evaluates student progress and awards credit. Students may not exceed 16 credits through enrollment in multiple co-op courses. Previous course CMDA 460 effective through Winter 2014.
CMDA440	Title	Independent Study.
	Prerequisites	CMDA 320 and departmental approval.
	Course Description	Opportunity to obtain credit for independent research projects; students must obtain approval from the division coordinator before registration period for the semester of the independent study; generally not for production projects. May be repeated once for a maximum of 6.0 credits. Previous courses ARFM 450, BDCS 403 and SPCM 403 effective through Spring 2012.
CMDA490	Title	Colloquium Series.
	Prerequisites	Open only to Majors/Minors in the School of Communication & Media Arts.
	Course Description	Students are required to register for and attend the colloquium series each semester. The series provides a forum for students, faculty, and invited guests to share their work and address relevant current issues in news, public policy, government, etc. Meetings take place once a month each semester.
CMPT107	Title	Computers and Society.
	Prerequisites	MATH 051 or MATH 061 or satisfactory score on both of the mathematical components of the MSUPT.
	Number and type of credits	2 hours lecture.
	Course Description	The impact of the digital computer on modern society. Use of application packages and computer language for problem solving. Computer organization. History of computation. Not for math/computer science majors.
CMPT108	Title	Computers and Programming.