The Way We Learn: Restructuring Classes with What We Know about Learning

Keynote Address:
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What is the most depressing experience at the end of a semester?
What We Know Doesn't Work
8 (or 9) AM classes
7 (or 8) PM classes
Too Much Reading
Mass Studying
Linear Structures
Timed tests
Standardized Tests
Insanity is doing the same thing over and over again and expecting different results.

- Albert Einstein
Why Do We Do It That Way?
Familiarity and Comfort
It's "fun"

(at least for the professor)
We are trapped in a box
Incorporating Online Tools Can Break the Structure
Teach in 4-D
Structure
Timing
Content
Context
Five Ideas that Could Work
What is the Outcome
Posing the Big Question
The final exam questions are here. You can be working on your answers to the final exam throughout the entire course.

Please upload your initial answer to the final exam question here as an attachment. You may need to put a words in the text box as well.
Change the Intervals
Short Videos

- Chapter 4 Pt 1 Rules of the Game
  This section runs about 11 minutes. It is the same format as before with the slides separate from the narration.

- Chapter 4 Pt 2 Rules of the Game
  This section runs just under 10 minutes.

- Chapter 4 Pt 3
  This section is also around 10 minutes

- Chapter 4 Part 4 Rules of the Game
  This section runs around 14 minutes
Class "meets" Everyday

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**Monday Summary Discussion Board**

On this Discussion Board, you will post your summary of what were the most important things you learned the week before. Ideally, you should do this without referring to your notes or your reading but that is not a strict rule. The post, however, must be up by Monday. We will begin class on Tuesday reviewing these posts.

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**Wednesday Observation Discussion Board**

On this discussion board, you will post an observation you have made in the world that ties into the reading from **TUESDAY**. Your posts should be between 100 and 200 words and be very specific (but do not reveal anything that would be a violation of somebody’s privacy or would make you feel uncomfortable). Posts must be up by 11:59 PM Wednesday.

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**Friday Observation Discussion Board**

On this discussion board, you will post an observation you have made in the world that ties into the reading from **THURSDAY**. Your posts should be between 100 and 200 words and be very specific (but do not reveal anything that would be a violation of somebody’s privacy or would make you feel uncomfortable). Posts must be up by 11:59 PM Friday.
Interleaving
Please review the Voicethread Summary for Module 1. Choose one or two points that one of your classmates made that you think are important (either you didn’t think of them or they elaborate on a point you made, etc. Something that you feel enhances your understanding of the concepts and the material. Write approximately a 150 word REPLY to the initial post explaining why you think the point is important. Be sure to mention whose point it is.
Iteration
Rachel and Cassidy, it’s funny that we are even talking about this in class because I actually work for a non-profit in New Jersey that follows this to the T. Our CEO is very much all about simple rules. He is not one for dictatorship, rather he would prefer getting input from other employees and get the sense of what the company community wants (or rather do) before making any decisions. This shapes the culture and what happens around the office. There are many pros and cons to running a company this way. Personally, I think it’s a great way in having employee voices heard, but sometimes some things tend to not get resolved because of it. I believe it is best in having the rules come from a whole rather than from one or two people at the top. because like Cassidy mentions, it does create trust and support in the company atmosphere.

Cassidy, thank you for sharing your thoughts and these were also two points that I took away from the reading as well. I think the aspect of transparency is huge nowadays and it’s so evident how companies almost don’t even have the choice on whether to be transparent or not, people will reveal things regardless. But a point you raised of transparency within a company and how that effects trust within a company is equally important. You need to keep the people you want to advocate for your company in the know fully. With transparency comes more of a natural support from all - Tess Loweth

Interesting discussion as I am a CEO of a small business in the digital advertising space. As a creative agency I have always tried to foster a culture of innovation. However as an old guy who has been running the same agency for 30+ years I feel somewhat convicted by the conversation. For my agency I have always been guided by 3 principles: 1. Make money 2. Do great work 3. Have fun. I have never
repetition
Quizzes for Learning
Conclusion:
Online tools provide the opportunity to restructure educational experiences with learning in mind.
What's Changed?
Time, Space, Record
But it won't be easy
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