
Darren Sweeper
Montclair State University, sweeperd@mail.montclair.edu

Follow this and additional works at: https://digitalcommons.montclair.edu/spraguelib-facpubs

Part of the Archival Science Commons, Cataloging and Metadata Commons, Collection Development and Management Commons, Communication Technology and New Media Commons, Information Literacy Commons, Mass Communication Commons, Other Communication Commons, Other Social and Behavioral Sciences Commons, Public Affairs, Public Policy and Public Administration Commons, Scholarly Communication Commons, Scholarly Publishing Commons, and the Science and Technology Studies Commons

MSU Digital Commons Citation

This Book Review is brought to you for free and open access by the Sprague Library at Montclair State University Digital Commons. It has been accepted for inclusion in Sprague Library Scholarship and Creative Works by an authorized administrator of Montclair State University Digital Commons. For more information, please contact digitalcommons@montclair.edu.

Darren Sweeper

Montclair State University, Montclair, NJ

Published online: 16 Sep 2014.


To link to this article: http://dx.doi.org/10.1080/1941126X.2014.939053

PLEASE SCROLL DOWN FOR ARTICLE

Taylor & Francis makes every effort to ensure the accuracy of all the information (the “Content”) contained in the publications on our platform. However, Taylor & Francis, our agents, and our licensors make no representations or warranties whatsoever as to the accuracy, completeness, or suitability for any purpose of the Content. Any opinions and views expressed in this publication are the opinions and views of the authors, and are not the views of or endorsed by Taylor & Francis. The accuracy of the Content should not be relied upon and should be independently verified with primary sources of information. Taylor and Francis shall not be liable for any losses, actions, claims, proceedings, demands, costs, expenses, damages, and other liabilities whatsoever or howsoever caused arising directly or indirectly in connection with, in relation to or arising out of the use of the Content.

This article may be used for research, teaching, and private study purposes. Any substantial or systematic reproduction, redistribution, reselling, loan, sub-licensing, systematic supply, or distribution in any form to anyone is expressly forbidden. Terms &
could have been developed further by providing a more thorough overview of both open source and proprietary cloud-based ILSs.

While *Making the Most of the Cloud* covers a broad spectrum of library services, the treatment of each is fairly shallow, with chapter lengths ranging from 4 to 8 pages. The book is indexed, but there are almost no references for further reading or research; the only references are a short list of four citations relating to security issues in the cloud. As there is a growing body of both monographic and journal literature on the topic of cloud computing, a bibliography or list of references for further reading would have been welcome. In spite of these shortcomings, *Making the Most of the Cloud* is a useful introduction to the cloud-based services that are available for libraries.

Rebecca L. Mugridge
University at Albany, SUNY
Albany, NY


I have to admit from the outset that when I was invited to review *Delivering Research Data Management Services: Fundamentals of Good Practice* by Pryor, Jones, and White, I was concerned that I may not be able to write a useful review for librarians looking for a source that would help them in the implementation of research data management (RDM) services. My concerns, however, were allayed after reading the first chapter of the book. I realized that this book was one that librarians can learn from, use, and adapt. Despite being written primarily for an international audience, the book is presented in a straightforward and scholarly matter without the overuse of jargon.

The book addresses the pathways to creating and designing sustainable RDM services using the case studies approach, which offers valuable information and practical advice for establishing and delivering data management services. This edited work contains 10 chapters and addresses several key topics that include the various options and approaches to implementing RDM services and the spectrum of roles, responsibilities, and competencies needed by librarians charged with data services duties.

The first three chapters of the book are written by the lead editor of the volume, Graham Pryor. In the opening chapter, “A Patchwork of Change,” the author provides an overview of the emerging field of data management services while discussing the issue of the proliferation of data and the changing nature of the research landscape. The chapter also includes advice on how to create a strategy to implement the RDM plan and how to create business and operational plans, policies, as well as capital and revenue budget plans for maintaining long-term investment and expenditures for covering the cost of annual activation necessary for the development and delivery of RDM services. The chapter ends with a useful list of web resources that will assist would-be data services librarians in the creation, establishment, and growth of a successful RDM services program. In the second chapter, “Options and Approaches to RDM Services Provision,” Pryor addresses the issue of why it is important for research-intensive universities to give serious thought to the
development of RDM support and how the importance of such services can be presented to decisionmakers. In the third chapter, “Who’s Doing Data?” Pryor addresses in detail the variety of roles, responsibilities, and competencies needed by the RDM team members.

The fourth chapter is written by Angus White and entitled “A Pathway to Sustainable Research Data Services.” In this chapter, White describes the phases involved in developing and establishing RDM services and the RDM development cycle, which includes six developmental phases: the envision, initiate, discover, design, implement, and evaluate processes. The fifth chapter, “The Range and Components of RDM Infrastructure and Services,” written by Sarah Jones, describes the range and infrastructure and services that institutions may wish to develop to support RDM. Each of the first five chapters is lucidly written and covers important issues related to establishing RDM services.

The final five chapters of the book are the case studies from three universities and two data archiving organizations based in England who have recently implemented data management services. For a strictly American academic audience, the first case study written by G. Sayeed Choudhury from Johns Hopkins University is the most relevant case study for librarians seeking to implement RDM services in an American academic library.

All in all, the book lives up to its claim of being a “groundbreaking guide that will lead researchers, institutions and policymakers through the processes needed to set up and run effective institutional research data management services.”

Darren Sweeper
Montclair State University
Montclair, NJ


Libraries across the country are using social media venues to engage their constituencies by opening dialogs on a variety of subjects and promoting library services and events. Successful social media initiatives require planning, ongoing commitment, and regular assessment. Unlike the Social Media Survival Guide (2011) and The Social Media Bible (2012), which target businesses embarking on social media promotion campaigns, Marketing With Social Media (2014) is directed to librarians in the early stages of online promotional strategy development.

The volume, edited by Beth Thomsett-Scott, provides readers with step-by-step instructions for creating a library presence on several social media platforms, including Facebook, Twitter, Pinterest, Foursquare, and Google+. Development of blogs, wikis and video-sharing sites as promotional tools are also outlined. In addition, best practices and case studies of highly successful social media outreach campaigns by libraries are featured throughout the book.

Social media is about forming relationships with people in an online environment—virtual engagement. In the early days of social media, some libraries could not resist the allure of “free” promotion and created sites/pages on a host of venues without considering the time and effort required to develop and cultivate online engagement. Today, however, libraries understand the need to focus limited resources where they will make the most impact.