Librarying! How Librarian Expertise Can Assist Student Academic Services to Create Pathways for Student Success

Darren Sweeper  
*Montclair State University*, sweeperd@montclair.edu

Catherine Baird  
*Montclair State University*, bairdc@montclair.edu

Follow this and additional works at: https://digitalcommons.montclair.edu/spraguelib-facpubs

Part of the Archival Science Commons, Cataloging and Metadata Commons, Collection Development and Management Commons, Curriculum and Social Inquiry Commons, Information Literacy Commons, Other Education Commons, Scholarly Communication Commons, and the Scholarly Publishing Commons

**MSU Digital Commons Citation**

https://digitalcommons.montclair.edu/spraguelib-facpubs/53

This Poster is brought to you for free and open access by the Sprague Library at Montclair State University Digital Commons. It has been accepted for inclusion in Sprague Library Scholarship and Creative Works by an authorized administrator of Montclair State University Digital Commons. For more information, please contact digitalcommons@montclair.edu.
Greek Life
- Worked with Greek Life Coordinator
- 34 Greek organizations, approx. 550 students
- New mandate for 2015 > minimum GPA 2.5
- Study hour log initiative
  - voluntary
  - honor system
  - participating organizations provided binder
  - library provided signage, table
  - prominent location

Outcomes
- hundreds of logged hours
- 2 participating organizations
- reward system (e.g. the most logged hours)
- expect more participation in Spring 2015

Librarying
"The Library may be better viewed as a process than as a place."
"Much as Google has become a verb meaning 'to search on Google,' we need to start thinking of the library not just as a 'building where research is done' but as a verb meaning 'to do library research' (or whatever else it is our patrons need help doing)."
"How can we help our patrons library more effectively?"

What we did
- Library Liaison Programs often have uneven participation and focus
  (instruction, collections, services)
- Targeted outreach as opportunity for reinvigoration
- Cold calls (emails) and initial meetings
- Matched library expertise/resources to existing programs
- Customization

User-Centered Approach

Librarying

Equal Opportunity Fund (EOF)
- New Jersey Educational Opportunity Act, 1968
- Goal is to extend access for economically and educationally disadvantaged students
- 28 public and 13 independent institutions (Office of the Secretary of Higher Education, 2013)

Montclair State University EOF
- Worked with Director, EOF
- academic support, leadership development, financial literacy, career enrichment, counseling and advisement
- 700 students (all levels)
- 800 applications per year, 125 accepted for 2015
- 1st - 2nd year retention is 92%
- 6 week Residential Summer Academy

2015 Outreach Initiatives
- EOF Liaison Librarian
- Librarian participating in Spring EOF Faculty meeting
- Summer library program for new cohort
- Library program for graduating students

Conclusions
- Some outreach meetings just fizzle and that's okay, e.g. Government Relations
- Long-term relationships over short-term fixes
- Impression that students learn "library stuff" somewhere along the line
- University staff don't think about utilizing library expertise and resources in their day-to-day work
- Action-based outreach > Library as verb

References