2015

Librarying! How Librarian Expertise Can Assist Student Academic Services to Create Pathways for Student Success

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**Greek Life**

- Worked with Greek Life Coordinator
- 34 Greek organizations, approx. 550 students
- New mandate for 2015: minimum GPA 2.5
- Study hour log initiative
  - voluntary
  - honor system
  - participating organizations provided binder
  - library provided signage, table
  - prominent location

**Outcomes**

- hundreds of logged hours
- 2 participating organizations
- reward system (e.g. the most logged hours)
- expect more participation in Spring 2015

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**What we did**

- Library Liaison Programs often have uneven participation and focus (instruction, collections, services)
- Targeted outreach as opportunity for reinvigoration

**User-Centered Approach**

- Cold calls (emails) and initial meetings
- Matched library expertise/resources to existing programs
- Customization

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**Librarying**

"The Library may be better viewed as a process than as a place."

"Much as Google has become a verb meaning 'to search on Google,' we need to start thinking of the library not just as a 'building where research is done' but as a verb meaning 'to do library research' (or whatever else it is our patrons need help doing)."

"How can we help our patrons library more effectively?"

(Charm S.C., 2014)

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**Conclusions**

- Some outreach meetings just fizzle and that's okay, e.g. Government Relations
- Long-term relationships over short-term fixes
- Impression that students learn "library stuff" somewhere along the line
- University staff don’t think about utilizing library expertise and resources in their day-to-day work
- Action-based outreach > Library as verb

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**References**


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**Equal Opportunity Fund (EOF)**

- New Jersey Educational Opportunity Act, 1968
- goal is to extend access for economically and educationally disadvantaged students
- 28 public and 13 independent institutions (Office of the Secretary of Higher Education, 2013)

Montclair State University EOF

- Worked with Director, EOF
- academic support, leadership development, financial literacy, career enrichment, counseling and advisement
- 700 students (all levels)
- 800 applications per year, 125 accepted for 2015
- 1st - 2nd year retention is 92%
- 6 week Residential Summer Academy

**2015 Outreach Initiatives**

- EOF Liaison Librarian
- Librarian participating in Spring EOF Faculty meeting
- Summer library program for new cohort
- Library program for graduating students

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**Tutor Training**

- Worked with Director of Center for Academic Development and Assessment and team
  - presentation to staff
  - mock tutor-training session
- 45 tutors receive ongoing training
  - 3 levels, 10 hours of training per level

**2015 Outreach Initiatives**

Spring: Train tutors in online library research instruction session (45 tutors)

Fall: Participate in faculty-led subject circles

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**Montclair State University EOP**

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