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I Don't Have the Time or Really Understand What This Is! Examining our Faculty's Motivation to Use (or not) The Montclair State University's Institutional Repository

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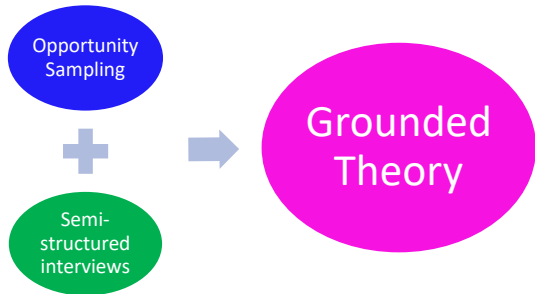
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***I Don't Have the Time or Really Understand What This Is!
Examining our Faculty's Motivation to Use (or not) The Montclair State University's Institutional Repository***

This qualitative research study sought to answer the following questions: *What barriers do faculty face in using digital commons, and how can we encourage, and assist them, to participate in using the institutional repository?*



After data analysis was completed, 4 Personas were created from the axial coding themes to represent a mix of characteristics of the nine faculty members participants. The personas will help to guide and target outreach workflows.

ABSTRACT
 This poster aims to examine how we can encourage faculty to deposit their scholarly works into our [institutional repository](#) (IR). After devoting considerable energy on the development, implementation, and populating of content, the time had come to refocus our efforts to address the lack of faculty participation. Our research compelled us to rethink how we engage with faculty to identify barriers that may limit their participation and awareness of the IR. In this study we conducted semi-structured interviews with faculty to explore how to best address the issues that define their engagement, and use of the institutional repository.

Table 1. Participant Segmentation

School or College	#Participants	#Tenured	#Tenure Track	#Administrators
Education and Human Services	2	2		1
Science and Mathematics	1	1		1
Humanities and Social Sciences	6	4	2	2



The screenshot shows the homepage of the digital commons with navigation options like 'Browse by' (College/School, Department, etc.), a search bar, and various statistics and featured content sections.

Findings/Next Steps

