2009

Journalism (JOUR)

Montclair State University

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<table>
<thead>
<tr>
<th>Course/Title</th>
<th>Prerequisites</th>
<th>Number and type of credits</th>
<th>Course Description</th>
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<tbody>
<tr>
<td>JAST399 Independent Study in Jewish American Studies.</td>
<td>JAST 201.</td>
<td>3 hours lecture</td>
<td>This course will provide students and faculty with flexibility within the existing academic structure. Students and faculty may collaborate to create a course of study which either supplements existing courses or fills in gaps which either student or faculty perceive in a student's curriculum.</td>
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<tr>
<td>JAST401 Capstone Course in Jewish American Studies.</td>
<td>JAST 201.</td>
<td>3 hours lecture</td>
<td>Students will work with the instructor to develop a research area that is both derived from and builds on their earlier classroom and/or personal experience. Students in the course are expected to share the progress and outcome of their research with the class. Scope of topics to be selected to enrich the student’s overall understanding of Jewish American Studies.</td>
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<tr>
<td>JOUR180 Media Tech Toolkit.</td>
<td>CMDA 110.</td>
<td>1 hour lecture, 1 hour lab.</td>
<td>This entry level, two credit hour course will give students extensive hands-on experience in how to operate a camera, handle a microphone, and manage a Web site, skills on which they will build for many of their upper level courses. Through lectures, writing and field experience students will develop a strong understanding of how to use both still and video cameras, how to edit photos, video, and audio, and how to manage a web site. This course includes instruction in the use of social media and an overview of the ways new technologies are transforming communication industries.</td>
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<td>JOUR210 News Reporting: Print and Online.</td>
<td>ENWR 105 or HONP 100.</td>
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<tr>
<td>JOUR211</td>
<td>Title</td>
<td>Advanced News Reporting: Field Experience.</td>
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<tr>
<td>Number and type of credits</td>
<td>2 hours lecture, 1 hour other.</td>
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<tr>
<td>Course Description</td>
<td>Combines classroom instruction with extensive off-campus (often evening) fieldwork. Students will have their own reporter &quot;beats&quot; covering various municipalities near Montclair State University on a weekly basis. &quot;Beats&quot; will include town council, city boards and agencies, police, courts, etc. Breaking news stories written to tight deadlines, as well as major analytical pieces. Intense discussion of actual reporting problems encountered in the field: making contacts, using unnamed sources, dealing with officials, canvassing neighborhoods, etc. Emphasis on students' initiative working on their own, and relentless follow-through. Previous course ENJR 211 effective through Spring 2015.</td>
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<th>JOUR216</th>
<th>Title</th>
<th>History of Journalism in America.</th>
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<td>Number and type of credits</td>
<td>3 hours lecture.</td>
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<tr>
<td>Course Description</td>
<td>Evolution of the American press is examined through research and discussion of significant periods, individuals and issues from 1600 to the present. Previous course ENJR 216 effective through Spring 2015.</td>
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<tr>
<th>JOUR219</th>
<th>Title</th>
<th>The Holocaust and the American Press: Before, During and After.</th>
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<tbody>
<tr>
<td>Prerequisites</td>
<td>ENWR 106 or HONP 101.</td>
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<tr>
<td>Number and type of credits</td>
<td>3 hours lecture.</td>
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<tr>
<td>Course Description</td>
<td>This seminar explores the central questions of what did the American public know of the Holocaust from 1933 to 1945, and when did it know it? More troubling still, if the public and thus the government knew of the assembly-line murder of 6 million Jews, and Sinti/Roma peoples, homosexuals, Communists, Jehovah's Witnesses and others, then why was nothing done? A thorough examination of radio, newsreel and especially newspaper coverage of the Holocaust - particularly from 1941-1945 - will be combined with a study of the historical events that made the Holocaust possible. The Holocaust and the</td>
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free world's burden to "do something" also will be related to other genocides including Armenia, Cambodia, Bosnia, Rwanda, Darfur and others. Cross-listed with JAST 219. Previous course ENJR 219 effective through Spring 2015.

JOUR280 Title Writing/Reporting for TV and Radio.
Prerequisites CMDA 220.
Number and type of credits 3 hours lecture.
Course Description Students will study the writing, reporting and producing skills required to create outstanding news programs. Students will participate in intensive writing to develop these skills. This class will review examples of top professional news production from major national and local news outlets. Previous course TVDM 241 effective through Spring 2014.

JOUR282 Title New Jersey Local News.
Prerequisites CMDA 220 and ENJR 210.
Number and type of credits 3 hours lecture.
Course Description This class is designed to introduce mid-level students to the fundamentals of covering local news stories, including coverage of local government, schools, police, fire and business. In addition to the fundamentals of reporting, students will learn how to use multimedia and online tools to gather, produce and display information.

JOUR284 Title The Entertainment Beat.
Prerequisites CMDA 220.
Number and type of credits 3 hours lecture.
Course Description This seminar course introduces students to the challenges of covering the entertainment industry in the digital age. The class will create an original blog, and every student will select a beat to cover throughout the semester, contributing regularly to the blog.

JOUR288 Title Special Topics Journalism.
Prerequisites CMDA 220 and departmental approval.
Number and type of credits 1 hour lecture.
Course Description This course is specifically intended for lower division (freshman and sophomore) students. It provides an umbrella to offer a variety of specialized introductory level topics which do not justify establishing a
permanent course. May be repeated for a maximum of 9 credits.

JOUR300  Title  Meet the Press.
Prerequisites  JOUR 210.
Number and type of credits  3 hours lecture.
Course Description  Study of issues and problems in modern journalism through lectures and by writings of working journalists. Previous course ENJR 300 effective through Spring 2015.

JOUR313  Title  Editing.
Prerequisites  JOUR 210.
Number and type of credits  3 hours lecture.
Course Description  Copy editing, proofreading and basic editorial skills. Articles are analyzed for accuracy, libel, precise diction and tightening. Previous course ENJR 313 effective through Spring 2015.

JOUR314  Title  Advanced Editing.
Prerequisites  JOUR 313.
Number and type of credits  3 hours lecture.
Course Description  Techniques learned in editing are reinforced. Layout, headlines and production are explored. Rewriting and fitting articles are worked on extensively. Previous course ENJR 314 effective through Spring 2015.

JOUR315  Title  Magazine Journalism.
Prerequisites  JOUR 210 or permission of the instructor.
Number and type of credits  3 hours lecture.
Course Description  Researching, writing and placing feature stories in mass circulation magazines. Previous course ENJR 315 effective through Spring 2015.

JOUR316  Title  Reporting of Public Affairs.
Prerequisites  JOUR 210.
Number and type of credits  3 hours lecture.
Course Description  News articles on the activities of government at the local level, including writing reports on the proceedings of civil and criminal court and city/county executive councils. Previous course ENJR 316 effective through Spring 2015.

JOUR317  Title  Feature Writing.
Prerequisites  JOUR 210.
JOUR388  Title  Apps for Journalists.
Prerequisites  TVDM 349.
Number and type of credits  1 hour seminar, 2 hours lab.
Course Description  This course offers advanced journalism students the opportunity to experiment with the latest technological tools and applications and develop innovative newsgathering, storytelling, engagement, presentation, aggregation, and dissemination practices of news content across media platforms.

JOUR416  Title  Interpretive Journalism.
Prerequisites  JOUR 210 and JOUR 314.
Number and type of credits  3 hours lecture.
Course Description  Studying and writing columns, editorials and news articles. Students will compare different styles of interpretive reporting and develop their own skills in this area. Previous course ENJR 416 effective through Spring 2015.

JOUR480  Title  News Production Lab.
Prerequisites  ENJR 210 and JOUR 280 and TVDM 349.
Number and type of credits  2 hours lecture, 2 hours lab.
Course Description  This course is for students with production and news writing experience to take those skills and apply them to actual electronic journalism projects via a news website called "WiredJersey." The class will produce content about MSU, New Jersey and the rest of the world and present it on "WiredJersey." The subjects covered will be news, politics, sports, entertainment and popular culture. Students are required to follow international, national and local news and will be quizzed regularly on their knowledge of the news. Students will also be required to produce material for conventional studio-based news programs.

JOUR488  Title  Media Entrepreneurship.
Prerequisites  TVDM 441.
Number and type of credits  2 hours seminar, 1 hour lab.
Course Description  This course provides an introduction to entrepreneurship and evolving business models for media. Students identify emerging trends and opportunities for