

2009

Leisure Industries and Tourism (LITM)

Montclair State University

Leisure Industries and Tourism

	Course Description	Independent research project done under faculty advisement. Students must follow the MSU Thesis Guidelines, which may be obtained from the Graduate School. Students should take LAWS 699 if they don't complete LAWS 698 within the semester.
LAWS699	Title	Master's Thesis Extension.
	Prerequisites	LAWS 698.
	Course Description	Continuation of Master's Thesis Project. Thesis Extension will be graded as IP (in Progress) until thesis is completed, at which time a grade of Pass or Fail will be given.
LEAD400	Title	Cooperative Education in Leadership Development.
	Prerequisites	Departmental permission, PSYC 294, one 300 level course in the minor (CMST 379, JUST 352, MGMT 318, MGMT 363, PSYC 307, or PSYC 314) and twelve credits in Leadership Development Through Civic Engagement (LDCE) Minor.
	Special Fee	Special fee.
	Course Description	This is the capstone course for the Leadership Development Through Civic Engagement Minor. The course integrates work experience outside the formal classroom environment with in-class seminars, attended by students placed in diverse community agencies and conducted by an interdisciplinary Leadership Development Faculty team. Seminar discussion topics include: leadership development through civic engagement overview, sharing observations, issues in the community, leadership for community change, and application to career development.
LITM201	Title	Introduction to Leisure and Tourism.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	This course introduces students to the diversified businesses that comprise the Leisure and Tourism industries. They include, but are not limited to, destination resorts, cruise ships, ski resorts, sports venues and event, meeting, and conference delivery. Topics examined cover the historical development of leisure and tourism as well as events, trends, and issues which shape the industries.
LITM202	Title	Leisure and Tourism Services.
	Prerequisites	LITM 201 and MKTG 240. Major within School of Business. Starting Fall 2016: LITM 201 and MKTG 240; Business Administration major.

	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	This course examines the unique characteristics of services and the challenges of managing and marketing service businesses within the leisure and tourism industries. Topics examined include the underlying theory and structure of service consumables as well as frameworks for delivering services and assessing service quality.
LITM301	Title	Leisure and Tourism Operations.
	Prerequisites	LITM 201. School of Business (SBUS) or Recreation Prof w/ Conc: CommercialRec&Tourism (RPCM) majors only. Starting Fall 2016: LITM 201;
LITM301	Prerequisites	Business Administration or Recreation Prof w/ Conc:CommercialRec&Tourism (RPCM) majors only.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	This course introduces students to the basic operations of the most important businesses within the leisure and tourism industries, e.g., food services, gift shops, tour companies, game rooms, casinos, and hotels. In addition, students are afforded the opportunity to network with industry professionals via required field studies.
LITM302	Title	Leisure and Tourism Facilities.
	Prerequisites	LITM 201. School of Business (SBUS) or Recreation Prof w/ Conc: CommercialRec&Tourism (RPCM) majors only. Starting Fall 2016: LITM 201; Business Administration or Recreation Prof w/ Conc:CommercialRec&Tourism (RPCM) majors only.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	This course examines the design, construction, and maintenance of leisure and tourism facilities. Emphasis is placed on the importance of the master plan, construction choices, energy conservation, and effective and efficient design principles.
LITM401	Title	Leisure and Tourism Analysis.
	Prerequisites	INFO 240, LITM 201, LITM 301. School of Business (SBUS) or Recreation Prof w/

		<p>Conc: CommercialRec&Tourism (RPCM) majors only. Starting Fall 2016: INFO 240, LITM 201, LITM 301; Business Administration or Recreation Prof w/Conc: CommercialRec&Tourism (RPCM) majors only.</p>
	<p>Special Fee Number and type of credits Course Description</p>	<p>Special fee. 3 hours lecture. This course provides instruction in selected analytical tools--e.g., cost-benefit analysis, tourism multipliers, forecasting techniques, etc., necessary to conduct market analysis/feasibility studies for leisure and tourism proposals. In addition, students will examine the current regulatory, environmental, economic, and social issues that surround the development of tourism and leisure-related facilities. The course also provides a broad overview of marketing analytical skills within the framework of the leisure and tourism industries. Meets the University Writing Requirement for majors in Business Administration with a Concentration in Leisure Industries and Tourism.</p>
LITM490	<p>Title Prerequisites</p>	<p>Leisure and Tourism Internship. LITM 201; majors within School of Business only; or departmental approval. Starting Fall 2016: LITM 201; Business Administration major or departmental approval.</p>
	<p>Special Fee Number and type of credits Course Description</p>	<p>Special fee. 3 hours lecture. This course integrates concepts learned in class with the everyday workplace milieu found in leisure and tourism industries.</p>
LITM492	<p>Title Prerequisites</p>	<p>Independent Study in Leisure and Tourism. LITM 201; departmental approval; majors within School of Business (SBUS) only. Starting Fall 2016: LITM 201; Business Administration major; and departmental approval.</p>
	<p>Special Fee Course Description</p>	<p>Special fee. An opportunity for a student, supervised by a member of the LIT faculty, to study a topic currently not covered in existing course sections or to take a required course normally given but unavailable in conventional format.</p>
LITM493	<p>Title Prerequisites</p>	<p>Special Topics in Leisure and Tourism. LITM 201; majors within School of Business only. Starting Fall 2016: LITM</p>

LITM493	Prerequisites Special Fee Number and type of credits Course Description	201; Business Administration major. Special fee. 3 hours lecture. An examination of topics not covered in existing leisure and tourism classes. Course topics will vary to reflect current issues and student interest.
LNGN110	Title Number and type of credits Course Description	Language of Food. 3 hours lecture. This course explores the intersection of language and food (or speaking and eating) by investigating what we can learn about language by studying "the language of food." The course introduces fundamental aspects of language and linguistics through an exploration of topics related to food: food terms, food metaphors, the language and structure of menus and recipes, the language of wine, the language of food advertising and labeling, and language practices related to food and eating (e.g., saying grace, making toasts, sharing recipes, etc.). The course examines how people talk about food, how people use food to talk about themselves and about others, and how "food talk" conveys a range of social and cultural meanings. Cognitive aspects of the language of food and taste as well as cross-linguistic similarities and differences will be considered. Meets Gen Ed 2002 - Social Science.
LNGN210	Title Number and type of credits Course Description	Introduction to General Linguistics. 3 hours lecture. The nature and structure of language; the basic techniques for analyzing linguistic structures; phonological, morphological, syntactic and semantic structure of languages, language and dialects; language change; the comparative method in linguistics; human and animal communication; differences between first and second language learning. Meets Gen Ed 2002 - Social Science, Social Science.
LNGN220	Title Number and type of credits Course Description	Structure of American English. 3 hours lecture. The phonology, morphology, syntax of American English, geographical and social dialects; traditional, structural and transformational approaches to grammar.
LNGN230	Title Number and type of credits	Language in Society. 3 hours lecture.