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Sze Yan Liu  
Montclair State University, lius@montclair.edu

Niraj R. Chavan  
Flushing Hospital Medical Center

M. Maria Glymour  
Harvard School of Public Health

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Type of High-School Credentials and Older Age ADL and IADL Limitations: Is the GED Credential Equivalent to a Diploma?

Sze Yan Liu, PhD, *, 1 Niraj R. Chavan, MD, MPH, 2 and M. Maria Glymour, PhD 1

1Department of Society, Human Development and Health, Harvard School of Public Health, Boston, Massachusetts.
2Department of Obstetrics and Gynecology, Flushing Hospital Medical Center, Flushing, New York.

*Address correspondence to Sze Yan Liu, PhD, Department of Society, Human Development and Health, Harvard School of Public Health, 401 Park Drive, Room 28E, Boston, MA 02215. E-mail: szeliu@hsph.harvard.edu

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Purpose: Educational attainment is a robust predictor of disability in elderly Americans: older adults with high-school (HS) diplomas have substantially lower disability than individuals who did not complete HS. General Educational Development (GED) diplomas now comprise almost 20% of new HS credentials issued annually in the United States but it is unknown whether the apparent health advantages of HS diplomas extend to GED credentials. This study examines whether adults older than 50 years with GEDs have higher odds of incident instrumental or basic activities of daily living (IADLs) limitations compared with HS degree holders. Methods: We compared odds of incident IADL limitations by HS credential type using discrete-time survival models among 9,426 Health and Retirement Study participants followed from 1998 through 2008. Results: HS degree holders had lower odds of incident IADLs than GED holders (OR = 0.72, 95% CI = 0.58, 0.90 and OR = 0.69, 95% CI = 0.56, 0.86 for ADLs and IADLs, respectively). There was no significant difference in odds of incident IADL limitations between GED holders and respondents without HS credentials (OR = 0.89, 95% CI = 0.71, 1.11 for ADLs; OR = 0.88, 95% CI = 0.70, 1.12 for IADLs). Implications: Although GEDs are widely accepted as equivalent to high school diplomas, they are not associated with comparable health advantages for physical limitations in older age.

Key Words: ADL, IADL, Education

Educational attainment is a remarkably robust predictor of morbidity and mortality for older adults (Berkman et al., 1993; Grundy & Glaser, 2000; Hoogendijk, van Groenou, van Tilburg, & Deeg, 2008; Kawachi, Adler, & Dow, 2010). Despite the overwhelming evidence that educational attainment, including high-school (HS) completion, influences later-life health outcomes, there has been very little prior research on whether the associations differ by type of HS credential. This possibility has important implications for theoretical understanding of mechanisms via which education affects older adult health, policy relevance when considering returns to social investments in schooling, and consequences for projections of how cohort differences in educational attainment predict future trends in disability.

Since 1943, the General Educational Development (GED) test has certified an American HS level of academic knowledge. Annually, GEDs account for 15%–20% of all new HS credentials (Heckman & Lafountaine, 2008). Public health research often combines GED credentials with...
HS diplomas when estimating health benefits associated with completion of school. For example, the National Health and Nutrition Examination Survey (NHANES) and the Behavior Risk Factor Surveillance Surveys (BRFSS) categorize HS diploma and GED together. However, theoretical understanding of mechanisms by which education affects health suggests there may be considerable heterogeneity in health returns by HS credential type.

Education is thought to affect health and disability in later life through multiple pathways (Figure 1). Hypothesized mechanisms include improvements in financial and working conditions; benefits via higher social status and connections to other relatively advantaged social network members; increases in knowledge of and ability to adopt healthful behaviors; and improved access to medical care (Kubzansky, Berkman, Glass, & Seeman, 1998; Shaw & Spokane, 2008). It is unclear whether these mechanisms all operate equivalently for GED holders compared to individuals with traditional HS diplomas. Credentialing theory suggests society uses educational qualifications as an indicator of unobservable skills and traits (Spence, 1976). Therefore, receiving a GED in lieu of a HS diploma may lead to reduced socioeconomic opportunities which, in turn, may lead to worse health outcomes (Kawachi, Adler, & Dow, 2010). Empirical evidence on the labor market and financial returns to GEDs is mixed. Some research reports that GED recipients have worse employment and post-secondary education outcomes than HS graduates (Boesel, Alsalam, & Smith, 1998; Cameron & Heckman, 1991; Entwisle, Alexander, & Olson, 2004; Tyler & Loftstrom, 2010) but others find GED recipients have wages similar to HS degree holders (Song & Hsu, 2008; Tyler, 2004). Furthermore, human capital theory has long posited education as an investment leading to better life opportunities via improvements in knowledge and skills (Agodini & Dynarski, 1998; Becker, 1964). Because receipt of the GED requires relatively little time investment and therefore potentially less learning compared to a HS diploma, health returns to the GED may not be comparable. On the other hand, mastery of basic skills and knowledge may be enough for individuals to access necessary health information and tools to acquire help and resources for better health. In theory, GEDs denote the achievement of knowledge and skills equivalent to a HS degree, albeit attained outside a traditional classroom setting, such as work-related experiences or independent study. Limited cross-sectional research on health suggests higher depression rates and smoking prevalence among GED holders compared to HS degree holders (Caputo, 2005a, 2005b; Kenkel, Lillard, & Mathios, 2006; Ou, 2008).

Because these hypothesized mechanisms linking education and health work primarily through the sociocultural and physical environment, education may be especially important for health outcomes where these play a major role such as limitations in basic and instrumental activities of daily living.
Conceptual models of disablement emphasize that disability is not an intrinsic feature of an individual but rather emerges in relation to the individual’s ability to perform a task within his specific environment (International Classification of Functioning, Disability and Health, 2001; Jette, 2006; Verbrugge & Jette, 1994). Having more education or better education may help older adults bridge the gap between environmental demands and physical capacity. For example, education may provide greater socioeconomic resources to obtain residential modifications and adaptive equipment that would prevent a physiologic impairment from translating into a disability or improve sense of efficacy to circumvent environmental barriers. Education may also provide greater access and knowledge to navigate the health care system and lower incidence of chronic disease and unhealthy behaviors that contributes to disabilities (Cutler, Landrum, & Stewart, 2006; Cutler & Lleras-Muney, 2008; Ou, 2008; Verbrugge & Jette, 1994). Among community-dwelling elders, the prevalence of functional limitations has declined significantly since the 1970s (Freedman, Martin, & Schoeni, 2002; Martin, Schoeni, & Andreski, 2010; Murabito et al., 2008), a trend partially attributable to increases in education (Freedman & Martin, 1999; Schoeni, Freedman, & Martin, 2008). If GEDs do not convey similar disability advantages, the increasing prevalence of the GED as a high-school credential may dilute the population health advantages of improvements in education among successive cohorts of older adults. This study compares the odds of incident IADL limitations associated with different HS credential types. We hypothesize HS diploma holders have lower IADL risk than respondents with no HS credentials and GED holders have IADL risk comparable to respondents with no HS credentials.

Methods

Data were from RAND version of the Health and Retirement Study (HRS), a well-documented longitudinal survey of a nationally representative sample of individuals 50 years of age or older and their spouses (RAND HRS Data, Version J, 2010; Juster & Suzman, 1995). Our sample consists of HRS participants who met the following criteria: (1) enrolled in HRS by the 1998 wave; (2) reported a GED, HS diploma, or less then HS as their highest educational attainment; (3) reported no IADL limitations in 1998; and (4) 50 years or older at enrollment. From 10,398 HRS participants eligible for analysis, we excluded 10% (n = 917) born outside the United States because of potential noncomparability of non-U.S. educational credentials and less than 1% (n = 2) missing information on race/ethnicity. HRS uses a stratified sampling scheme consisting of individuals in primary stage sampling units nested within strata. Addressing the multistage probability sample design of HRS necessitated excluding a small number of our sample respondents (n = 53) who were assigned to a stratum with only one primary sampling unit.

We used RAND HRS-constructed variables indicating whether the respondent had difficulty with any IADL tasks. Respondents were asked “Because of a health or memory problem do you have any difficulty with…” Difficulties expected to last less than 3 months were excluded. Participants who answered “Yes” to any of the following were classified as having an ADL limitation: difficulty eating; bathing; dressing; walking across a room; and getting in and out of bed (Katz, Ford, Moskowitz, Jackson, & Jaffe, 1963). Participants who answered “Yes” to any of the following were classified as having an IADL limitation: using a telephone; taking medication; managing money; shopping for groceries; or preparing meals (Lawton & Brody, 1969).

We present unadjusted Kaplan–Meier survival curves to describe age of onset of IADL limitations by educational credential. Data were restructured to a person-period file (i.e., one observation for each person for each interview wave until IADL limitation onset, death, dropout, or study end) and analyzed using discrete-time survival models. The odds ratio from these models approximates a ratio of hazards. All respondents entered the risk period in 1998 and were followed as a closed cohort through 2008 for development of the outcome. The adjusted model included time-invariant covariates that are potential confounders (i.e., may influence both educational credential and disability risk): race/ethnicity (Non-Hispanic White, Non-Hispanic Black, Hispanic, Non-Hispanic Other), retrospective rating of childhood health (Excellent/Very Good, Good, Fair/Poor, Unknown), father’s education (less than 8 years, 8 years or more, unknown), whether or not the respondent was born in the South (per the U.S. Census designation), and veteran status. We also show results
adjusted for years of completed schooling and baseline cognitive score, an indicator of cognitive skills. Cognitive score was measured using an HRS constructed composite variable that sums the correct responses to immediate and delayed 10-word list recall, a counting backwards task, and a brief vocabulary assessment (Herzog & Wallace, 1997). Adult income and health indicators were not included because they may be mediators between HS credential and older age disability. We examined whether the value of a GED differed by gender, race or veteran status by including appropriate interaction terms. To assess the possibility that the value of the GED credential has changed for more recent birth cohorts, we estimated birth-cohort (1930 or before vs. after 1930) stratified models. All analyses were completed in Stata (11.2), applying the individual’s 1998 HRS survey weights and accounting for the complex survey sample design. The final sample consisted of 9,426 individuals with 40,569 person-years for the analyses of ADLs and 41,215 of follow-up waves for IADLs.

Results

Among the 9,426 individuals in our sample, 515 (5%) were GED recipients, 6,267 (66%) HS degree holders and 2,644 (28%) did not have any HS credential. Demographic characteristics differed by HS credential type. For example, 35% of the individuals with no HS credential reported excellent/very good childhood health compared with 46% of GED recipients and 41% of HS degree holders (Table 1). Similarly, the average cognitive score at time of enrollment was 20 for respondents with no HS credential compared to 24 and 23 for HS graduates and GED holders, respectively. Kaplan–Meier curves show an educational gradient: respondents with no HS credential experienced incident ADL and IADL limitations the earliest followed by GED recipients and HS degree holders (Figure 2).

HS degree holders had lower odds of incident limitations compared to GED recipients (adjOR = 0.72, 95% CI = 0.58, 0.90 for ADL and adjOR = 0.69, 95% CI = 0.56, 0.86 for IADL limitations, Table 2). No significant difference was found between GED holders and those with less than a HS degree. These patterns were unchanged in models allowing for interactions between HS credentials and gender, HS credentials and race, or HS credentials and military veteran status (Table 3).

While the estimates for HS degree compared to GED holders were similar in analyses stratified by birth cohort, only the estimate for IADL outcome among those born before 1931 was statistically significant (adjOR = 0.65, 95% CI = 0.48, 0.88, Table 4). Estimates were similar for persistent ADL and IADL limitations (i.e., reporting an IADL limitation for two consistent waves) but confidence intervals were wider and only statistically significant for IADLs (results not shown).

Discussion

In a nationally representative sample of older Americans, we found lower odds of incident IADL
limitations for HS degree holders than GED recipients. There was no significant difference in incident IADL limitations for GED recipients compared to individuals with no HS credential. Our study adds to a small existing literature on the health effects of non-traditional educational activities. This finding has important implications for projections of population levels of disability, as the GED becomes an increasingly common credential.

Despite the strengths of a nationally representative, prospective cohort for addressing this research question, our study has several limitations. Our outcome addresses long-term disability episodes because HRS asks about current disability status for conditions expected to last more than 3 months. Incidences of disability that resolve prior to the subsequent interview wave are not captured in this dataset. Residual confounding from unobserved

Figure 2. Kaplan–Meier Curves by Educational Credentials. Kaplan–Meier curves for individuals with less than HS education (gray dash line), GED recipients (solid black line) and individuals with HS degree (black dotted line) for difficulties with activities of daily living (ADL) and independent activities of daily living (IADL).
characteristics may also bias our results. While we have included father’s highest level of schooling attained in all our adjusted models, there may still be important differences in childhood socioeconomic background according to HS credential type. Respondents with GEDs may also differ from those with HS diplomas in a wide variety of unobserved characteristics, including age at receipt of HS credentials, differences in cognitive ability (Cao, Stromsdorfer, & Weeks, 1996), motivation, or time preference (Heckman & LaFontaine, 2010).

Circumstances associated with pursuit of GED in lieu of a HS diploma are likely to be complex and vary depending on contextual factors such as birth cohort, larger socioeconomic conditions, and state of residence. For example, the GED was originally developed in 1943 for World War II veterans whose education was interrupted and were no longer age-eligible to attend high school. Currently, a third of individuals who pass the GED test are between 16 and 18 years old (Zhang & Becker Patterson, 2010). The motivations to pursue a GED instead of a high school diploma may also change as the tests continue to evolve. More rigorous passing requirements for the GED have been instituted in 1978, 1988, 1997, and 2002. Such changes in passing requirements are likely to affect selection into the GED program.

For high-school dropouts who are no longer an appropriate age to enroll in HS, pursuing the GED credential is the only option still available to them to achieve a HS credential. Such “second-chance” programs are designed to help HS dropouts improve their labor market outcomes. Although our findings suggest GEDs do not offer health returns comparable to traditional diplomas, special population groups may have disproportionate health gains from completing a GED. For example, Murnane et al., found that GED labor market gains were specific to recipients with low cognitive skills (Murnane, Willett, & Tyler, 2000).

Extensive investments in education during the early to mid-20th century had tremendous benefits for the health of those birth cohorts in their old age, reducing physical disability, and improving memory function (Cutler & Lleras-Muney, 2008; Freedman, Martin, Schoeni, & Cornman, 2008; Glymour, Kawachi, Jencks, & Berkman, 2008; Martin, Schoeni, & Andreski, 2010). Since 1966, the federal government has provided funds for basic education programs specifically for individuals age 16 and over who have not completed high school. Recently, considerable federal funding has been directed to GED preparation programs. According to combined date from the 2001 and 2005 Adult Education Survey of the National Household Education Surveys Program, 1% of adults 16 to 64 years old in the United States participated in some form of adult basic education programs (O’Donnell & Chapman, 2006), but very little is known about possible health effects of these nontraditional educational experiences. Disaggregating these types of educational experiences will help explain the effects of education on health and anticipate how current educational trends may manifest in future population health of older adults.
Table 3. OR for Incident ADL and IADL Limitations from Models with Interaction Terms with Gender, Veteran Status, and Race/Ethnicity, HRS 1998–2008a

<table>
<thead>
<tr>
<th>Modifying factor</th>
<th>ADL</th>
<th>IADL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Person-waves</td>
<td>38,005</td>
<td>38,005</td>
</tr>
<tr>
<td>Less than HS</td>
<td>0.90 (0.67, 1.21)</td>
<td>0.88 (0.69, 1.12)</td>
</tr>
<tr>
<td>GED (reference)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>HS degree</td>
<td>0.71 (0.53, 0.96)</td>
<td>0.70 (0.56, 0.88)</td>
</tr>
<tr>
<td>Male</td>
<td>0.99 (0.68, 1.44)</td>
<td>1.00 (0.88, 1.15)</td>
</tr>
<tr>
<td>Veteran</td>
<td>0.79 (0.68, 0.92)</td>
<td>0.79 (0.68, 0.93)</td>
</tr>
<tr>
<td>Race/ethnicity: White (reference)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Black</td>
<td>1.26 (1.04, 1.52)</td>
<td>0.82 (0.47, 1.44)</td>
</tr>
<tr>
<td>Hispanic</td>
<td>1.11 (0.83, 1.49)</td>
<td>1.03 (0.45, 2.35)</td>
</tr>
<tr>
<td>Other</td>
<td>1.36 (0.98, 1.88)</td>
<td>2.74 (1.60, 4.71)</td>
</tr>
<tr>
<td>Age: &lt;64 years</td>
<td>0.81 (0.69, 0.94)</td>
<td>0.80 (0.69, 0.94)</td>
</tr>
<tr>
<td>Age: 65–74 years (reference)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Age: 75–84 years</td>
<td>2.03 (1.79, 2.31)</td>
<td>2.03 (1.79, 2.30)</td>
</tr>
<tr>
<td>Age: 85+ years</td>
<td>5.13 (4.38, 6.01)</td>
<td>5.12 (4.37, 6.00)</td>
</tr>
<tr>
<td>Male * less than HS</td>
<td>0.95 (0.64, 1.42)</td>
<td>0.81 (0.56, 1.18)</td>
</tr>
<tr>
<td>Male * HS</td>
<td>1.05 (0.74, 1.50)</td>
<td>0.80 (0.67, 1.14)</td>
</tr>
<tr>
<td>Veteran * less than HS</td>
<td>—</td>
<td>1.06 (0.73, 1.54)</td>
</tr>
<tr>
<td>Veteran * HS</td>
<td>—</td>
<td>1.07 (0.71, 1.63)</td>
</tr>
<tr>
<td>Black * less than HS</td>
<td>—</td>
<td>1.48 (0.75, 2.90)</td>
</tr>
<tr>
<td>Black * HS</td>
<td>—</td>
<td>1.67 (0.95, 2.93)</td>
</tr>
<tr>
<td>Hispanic * less than HS</td>
<td>—</td>
<td>1.01 (0.43, 2.39)</td>
</tr>
<tr>
<td>Hispanic * HS</td>
<td>—</td>
<td>1.21 (0.36, 4.06)</td>
</tr>
<tr>
<td>Other race * less than HS</td>
<td>—</td>
<td>0.30 (0.14, 0.65)</td>
</tr>
<tr>
<td>Other race * HS</td>
<td>—</td>
<td>0.56 (0.19, 1.65)</td>
</tr>
</tbody>
</table>

All models are weighted and account for survey sampling and included gender (male vs. female), race/ethnicity (non-Hispanic Black, Hispanic, non-Hispanic White, non-Hispanic API/Other), years of schooling, father's education (Less than 8 years, 8 or more years, unknown), health in childhood (excellent/very good, good, fair/poor, unknown), baseline cognitive skill, military service (yes vs. no) and US region of birth (South vs. non-South).

Table 4. OR for Incident ADL and IADL Limitations Stratified by Birth Cohort, HRS 1998–2008a

<table>
<thead>
<tr>
<th>Born before 1931</th>
<th>Born after 1930</th>
</tr>
</thead>
<tbody>
<tr>
<td>Person-waves</td>
<td>39,845</td>
</tr>
<tr>
<td>Less than HS</td>
<td>0.82 (0.61, 1.12)</td>
</tr>
<tr>
<td>GED (reference)</td>
<td>—</td>
</tr>
<tr>
<td>HS degree</td>
<td>0.73 (0.53, 1.01)</td>
</tr>
<tr>
<td>Age: &lt;64 years</td>
<td>0.73 (0.53, 1.01)</td>
</tr>
<tr>
<td>Age: 65–74 years (reference)</td>
<td>—</td>
</tr>
<tr>
<td>Age: 75–84 years</td>
<td>2.46 (2.03, 2.97)</td>
</tr>
<tr>
<td>Age: 85+ years</td>
<td>6.21 (5.04, 7.65)</td>
</tr>
</tbody>
</table>

All models are weighted and account for survey sampling and included gender (male vs. female), race/ethnicity (non-Hispanic Black, Hispanic, non-Hispanic White, non-Hispanic API/Other), years of schooling, father's education (less than 8 years, 8 or more years, unknown), health in childhood (excellent/very good, good, fair/poor, unknown), baseline cognitive skill, military service (yes vs. no) and US region of birth (South vs. Non-South).
References