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Television and Digital Media (TVDM)

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Television and Digital Media

processes and symbolic forms to ethical leadership and advocacy, as well as how to empower talented individuals and groups in realizing a mission whether in nonprofit, government and commercial sectors.

THTR599	Title Prerequisites Course Description	Independent Study. Departmental approval. Individual projects in theatre that result in significant research. May be repeated without limited as long as the topic is different.
THTR602	Title Number and type of credits Course Description	Capstone Project. 3 credits independent study. Student will create an independent culminating project under the direction of a faculty member. This project may be research or experiential, but it will result in a substantial written component.
THTR698	Title Prerequisites Course Description	Master's Thesis. Departmental approval. Independent research project done under faculty advisement. Students must follow the MSU Thesis Guidelines, which may be obtained from the Graduate School. Students should take THTR 699 if they don't complete THTR 698 within the semester.
THTR699	Title Prerequisites Course Description	Master's Thesis Extension. THTR 698. Continuation of Master's Thesis Project. Thesis Extension will be graded as IP (in Progress) until thesis is completed, at which time a grade of Pass or Fail will be given.
TVDM101	Title Prerequisites Corequisites Number and type of credits Course Description	History and Development of TV and Digital Media. School of Communication and Media (SCMD) majors only. CMDA 110. 3 hours lecture. A survey of the history, organization and current structure of radio, television and hybrid technologies; societal and cultural influences of electronic broadcast media; introduction to practical and theoretical concepts of studio production. Previous course BDCS 101 effective through Spring 2012.
TVDM201	Title Prerequisites Number and type of credits	Language of Television. CMDA 110. 3 hours lecture.

	Course Description	An inquiry into how video and televisuals work and what they communicate. The intent of the course is twofold: to help students understand how moving pictures themselves convey meaning and what kind of meanings these are, and how the commercial television industry predominantly offers a particular, limited version of the medium's possibilities in its news, information, and entertainment programming. This includes a component wherein students further their learning of these lessons through the creation of their own simple productions. Meets Gen Ed 2002 - Fine and Performing Arts. Previous course BDCS 201 effective through Spring 2012.
TVDM205	Title	Fundamentals of TV and Digital Media.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours seminar.
	Course Description	A hands-on introduction to technical aspects of basic studio and field equipment. Open to students in SCMA. Previous course TVDM 105 effective through Spring 2014.
TVDM220	Title	How to Watch Television.
	Prerequisites	CMDA 110.
	Number and type of credits	3 hours lecture.
TVDM220	Course Description	This course analyzes television in the ways and to the extent to which it needs to be understood by its audience. The aim is for students to critically evaluate the role and impact of television in their lives as well as in our culture. This is achieved by an approach that combines media theory and criticism with media education. Previous course BDCS 220 effective through Spring 2012.
TVDM221	Title	Developing the Documentary.
	Prerequisites	CMDA 110.
	Number and type of credits	3 hours lecture.
	Course Description	Students will be introduced to the impact of technological advances on the history and evolution of the documentary art form. Emphasis on how to research and develop long form documentaries for a variety of outlets (PBS, HBO, MTV, National Geographic, ESPN, and theatrical). Students will be asked to develop an idea of their choice from the initial research stage to the

TVDM231	<p>Title</p> <p>Prerequisites</p> <p>Number and type of credits</p> <p>Course Description</p>	<p>development of funding proposals, budget, and innovative outreach campaign.</p> <p>Modern Journalism.</p> <p>ENWR 105 or HONP 100.</p> <p>3 hours lecture.</p> <p>This course takes a close look at key issues in story selection and presentation for contemporary publications and web sites. Students will participate in a hands-on manner in the content development process by creating their own writing and reporting projects, including video.</p>
TVDM233	<p>Title</p> <p>Prerequisites</p> <p>Special Fee</p> <p>Course Description</p>	<p>Radio Production.</p> <p>CMDA 220 or ENWR 105 or HONP 100.</p> <p>3 hours lecture.</p> <p>Part classroom learning, part radio production workshop, "Radio Production: WMSC-FM On the Air" is an introduction to the theory, practice, art and craft of radio production. Students learn production styles popular in commercial, public and college radio for news, music, talk, sports and hybrid formats.</p>
TVDM243	<p>Title</p> <p>Prerequisites</p> <p>Number and type of credits</p> <p>Course Description</p>	<p>Media and Culture.</p> <p>CMDA 110.</p> <p>3 hours lecture.</p> <p>The ways in which the broadcast media affect mass culture and consequently the values and mores of society; includes the history of mass culture and the mechanisms by which diverse forces of society (i.e., minority cultures, political trends or technological innovations) affect mass culture. Previous course BDCS 282 effective through Spring 2012.</p>
TVDM245	<p>Title</p> <p>Prerequisites</p> <p>Number and type of credits</p> <p>Course Description</p>	<p>Radio and TV Performance.</p> <p>CMDA 220 and majors only.</p> <p>3 hours lecture.</p> <p>To develop fundamental announcing skills necessary for performance of commercials, news, and other scripted programming for electronic media. Examination, performance, and evaluation of specific skills ranging from simple commercial and public service announcements and news scripts to more complex acting and interpretative exercises. Previous course BDCS 245 effective through Spring 2012.</p>
TVDM247	<p>Title</p> <p>Prerequisites</p>	<p>Sports Media and Society.</p> <p>CMDA 110.</p>

	Number and type of credits	3 hours lecture.
	Course Description	This course is intended to introduce the School of Communication and Media (SCMD) students to the specialized area of sports television. By the conclusion of the course, students will: understand and be able to offer informed opinions about the importance of sports and recreational activities as a defining element of any society; be able to relate the effects of television, a principal element of the media, on sports in American culture;
TVDM247	Course Description	be conversant in the organizational and financial structure of the television sports industry; demonstrate knowledge of the history of televised sports programming; have an opportunity to demonstrate basic production techniques applied in contemporary sports television producing.
TVDM251	Title	Introduction to the Control Room/Studio.
	Prerequisites	CMDA 220 and majors only.
	Special Fee	Special fee.
	Number and type of credits	1 hour lecture, 4 hours studio.
	Course Description	A workshop presenting the fundamentals of studio television production; opportunity to demonstrate creative potential through short studio productions; emphasis upon the idea, and principles of camera blocking. Previous course BDCS 251 effective through Spring 2012.
TVDM253	Title	Introduction to Field Production and Editing.
	Prerequisites	CMDA 110.
	Special Fee	Special fee.
	Number and type of credits	1 hour lecture, 4 hours studio.
	Course Description	An intermediate workshop introducing students to EFP (electronic field production) and the non-linear post-production techniques in the editing facilities of the DuMont Television Center; continued emphasis upon program concept. Previous course BDCS 252 effective through Spring 2012.
TVDM255	Title	Special Topics in Television and Digital Media.
	Prerequisites	CMDA 220 and departmental approval.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	This course is specifically intended for lower division (freshman and

		sophomore) students. It provides an umbrella to offer a variety of specialized introductory level topics which do not justify establishing a permanent course. May be repeated for a maximum of 9.0 credits. Previous course BDCS 270 effective through Spring 2012.
TVDM260	Title	History of Television Programming.
	Prerequisites	CMDA 110.
	Number and type of credits	3 hours lecture.
	Course Description	An examination of the history of television programming in the United States. Students view original programs that constitute some of the key moments in television history and assess their significance based on aesthetic, content-oriented, technological, sociological, and political-economic points of view. Previous course BDCS 260 effective through Spring 2012.
TVDM277	Title	Audio Production for Film/Digital Media.
	Prerequisites	CMDA 110 and departmental approval.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	A fundamental workshop exploring the properties of sound as both a separate creative medium and as a supplemental tool for the visual image; studio and location recording, editing and mixing. Previous course TVDM 170 effective through Spring 2014.
TVDM293	Title	TV and Digital Programming.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours lecture.
	Course Description	A structural and critical examination of broadcast and cable television programming, including program production/acquisition, scheduling, and evaluation. An overview of programming strategies and techniques, sources, genres, regulation, issues and trends. Previous course BDCS 293 effective through Spring 2012.
TVDM300	Title	Documentary Production.
	Prerequisites	TVDM 253 and departmental approval.
TVDM300	Number and type of credits	3 hours lecture.
	Course Description	Production class with an emphasis on producing and directing non-fiction

		documentary programming, including sports and news formats. Open to student in SCMA. Previous course TVDM 259 effective through Spring 2014.
TVDM315	Title	Political Broadcasting.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours lecture.
	Course Description	A survey of the history of political broadcasting beginning with radio and concentrating on television; analysis of the relationship between broadcasting and the political process, to include campaigning for office, the election and how broadcasting helps or hinders the art of governing. Previous course BDCS 315 effective through Spring 2012.
TVDM341	Title	Cross Platform Sports Writing and Reporting.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours seminar.
	Course Description	This seminar course will provide students experience in writing and reporting sports to deliver content on all major platforms. Through lectures, writing, field reporting, readings and guest speakers, students will develop a strong understanding of the challenges faced on the sports beat. This course includes instruction in the use of social media, web sites and video as important components of top tier sports coverage.
TVDM343	Title	Sports Production for Television, Radio and Internet.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours lecture.
	Course Description	This class is designed to introduce advanced level media students to the fundamental principles of sports media production. Working under the assumption that students must prepare for multi-platform presentation of media no matter what the subject, students in this class will experience all facets of contemporary accumulation, production and distribution of media information-in this case the subject is sports .
TVDM345	Title	Advanced Television Event Production and Planning.
	Prerequisites	TVDM 253.
	Number and type of credits	3 hours lecture.
	Course Description	This course will give students a unique view into planning and producing live events. It will include a directing workshop, a package producing workshop, and several hands on events. This course will be about half editorial content

		creation and half operational production. Students with interest in either or both sides will find it useful.
TVDM349	Title	Ethics of Mass Communication.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours lecture.
	Course Description	A survey and analysis of major legal and ethical issues in broadcasting and mass communication. Previous course BDCS 395 effective through Spring 2012.
TVDM351	Title	Television Practicum.
	Prerequisites	TVDM 253 and departmental approval.
	Course Description	Students participate in a designated number of hours of television production for the closed circuit television facility as well as other production opportunities. May be repeated for a maximum of four credits. Previous course BDCS 253 effective through Spring 2012.
TVDM353	Title	Children's Television.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours lecture.
	Course Description	Current children's productions and examination of research on their affect/effectiveness; work on class productions designed for children. Previous course BDCS 353 effective through Spring 2012.
TVDM355	Title	Craft Workshop.
	Prerequisites	TVDM 253 and departmental approval.
	Number and type of credits	1 hour lab.
	Course Description	Designated students work closely under the supervision of studio operations personnel/technicians to concentrate on the maintenance and operation of the DuMont Television Center facility. Opportunity for students to work intensively with advanced production hardware. May be repeated for a maximum of three credits. Previous course BDCS 351 effective through Spring 2012.
TVDM357	Title	Advanced Television Production.
	Prerequisites	TVDM 251 and TVDM 253; majors only.
	Special Fee	Special fee.
	Number and type of credits	1 hour lecture, 4 hours studio.
	Course Description	Advanced workshop providing opportunity for pre-professional level production

		for distribution off-campus; emphasis on selection of quality properties for production; introduction to on-line post-production techniques. Previous course BDCS 350 effective through Spring 2012.
TVDM360	Title	Advanced Post-Production Workshop.
	Prerequisites	TVDM 253 and departmental approval.
	Number and type of credits	3 hours seminar.
	Course Description	A hands-on workshop designed to maximize student's abilities to understand the ethical choices and importance of editing as a storytelling tool when creating programming for digital media. Previous course BDCS 352 effective through Spring 2012.
TVDM361	Title	Media Management.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours lecture.
	Course Description	Economic support patterns, evolution of broadcast programming; ascertainment of community needs; station promotion and advertising; legal and ethical issues relating to broadcasting. Previous course BDCS 360 effective through Spring 2012.
TVDM373	Title	MIDI and Digital Music Production.
	Prerequisites	TVDM 277 and departmental approval.
	Number and type of credits	3 hours lecture.
	Course Description	Students will develop music production skills focusing on the technical aspects and creative uses of MIDI, standard music studio procedures, session management, and microphone placement/selection for capturing acoustic instruments.
TVDM375	Title	Introduction to Multitrack Recording.
	Prerequisites	TVDM 277 and departmental approval.
	Special Fee	Special fee.
	Number and type of credits	1 hour lecture, 3 hours studio.
	Course Description	This production course will introduce students to the concepts and production techniques used in multitrack recording. The class will explore the impact these techniques have had on music and sound design for television and film, as well as their creative use in a studio environment. Students will complete several recording projects as part of the course requirements. Previous course BDCS 340 effective through Spring 2012.

TVDM377	Title	Sound Analysis and Design.
	Prerequisites	TVDM 277 and departmental approval.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.
	Course Description	This production-oriented class will explore the aesthetics and techniques of sound design for radio, television, and film. Students will analyze professional sound designs in these media and create their own using both analog and digital technology. Previous course TVDM 270 effective through
TVDM377	Course Description	Spring 2014.
TVDM391	Title	International Broadcasting.
	Prerequisites	CMDA 220.
	Number and type of credits	3 hours lecture.
	Course Description	This course will explore the history and development of broadcasting systems other than our own. Major broadcasting systems include England, Australia, Canada, Japan, Russia (and former Soviet Union satellites), France and Italy. The course will trace the effects of various political systems on the system of broadcasting, dealing with such issues as accessibility, privacy and freedom of speech. Students will examine the reasons for the demise of Radio Free Europe and other international broadcast services. The course will also address the effects of changing technologies on international communication (i.e., satellites, fiber optics, HDTV). Previous course BDCS 391 effective through Spring 2012.
TVDM421	Title	New Genres in Documentary.
	Prerequisites	TVDM 300 or FILM 300.
	Number and type of credits	3 hours lecture.
	Course Description	Students create transmedia documentary projects for distribution using the Internet, social media and mobile devices as exhibition platforms. This includes exposure to television news programs, web sites radio and print.
TVDM441	Title	Multimedia News Production.
	Prerequisites	CMDA 320 or departmental approval.
	Special Fee	Special fee.
	Number and type of credits	3 hours lecture.

	Course Description	Practical training in gathering, writing and producing of news story packages for incorporation into a studio news show and other interactive platforms. Demonstration and application of ENG (electronic news gathering) techniques related to production. Class may be repeated for 1 credit. Previous course BDCS 440 effective through Spring 2012.
TVDM450	Title	Senior Seminar.
	Prerequisites	TVDM 351; departmental approval; seniors only.
	Number and type of credits	3 hours lecture.
	Course Description	The course is designed to prepare students for the transition from student to working professional with an emphasis on writing, interviewing, networking, job availability and possibilities, and professional conduct. Guest speakers from the industry will provide advice for obtaining and maintaining employment. Previous course BDCS 450 effective through Spring 2012.
TVDM451	Title	Television Production Company.
	Prerequisites	TVDM 357 and departmental approval.
	Special Fee	Special fee.
	Number and type of credits	1 hour seminar.
	Course Description	Senior level broadcast laboratory in which students function in some key role in a production unit which produces professional television production for distribution on- and off-campus. May be repeated for a maximum of nine credits. Previous course BDCS 480 effective through Spring 2012.
TVDM455	Title	Special Studies in Television and Digital Media.
	Prerequisites	Departmental approval.
	Corequisites	CMDA 320.
	Special Fee	Special fee.
	Number and type of credits	3 hours seminar.
	Course Description	Various topics offered depending upon program needs and available professional part-time faculty. Usually deals with some professional aspects of the broadcast field or special study of the broadcast media. May be repeated for a maximum of 24.0 credits. Previous course BDCS 470 effective through Spring 2012.
TVDM477	Title	Sound Design for Film.

	Prerequisites	TVDM 377.
	Number and type of credits	3 hours lecture.
	Course Description	A continuation of Sound Analysis and Design. This class continues to explore the aesthetics and techniques of sound design utilizing nonlinear digital recording techniques. Students will focus on signal processing techniques and creating original sound effects, Foley work, and dialog replacement. Students complete an original sound design for a film, television, or video game project, working with the producer/director to fulfill the artistic vision of the piece. Previous course TVDM 370 effective through Spring 2014.
WMGS102	Title	Introduction to Women's and Gender Studies.
	Number and type of credits	3 hours lecture.
	Course Description	This course introduces the student to the broad and interdisciplinary field known as Women's and Gender Studies. It is designed to make students aware of the new discoveries in feminist and gender studies research and to focus on many aspects of the female experience and the social construction of gendered identities. The course is designed to help students understand different theories and methodologies in diverse disciplines and to treat areas such as literature, history, psychology and the arts through an issue-oriented approach. Meets Gen Ed 2002 - Social Science, Social Science. Meets World Cultures Requirement.
WMGS200	Title	Transnational Feminisms.
	Prerequisites	WMGS 102.
	Number and type of credits	3 hours lecture.
	Course Description	This course will interrogate the concept and practice of feminism from various locations outside of the U.S. Students will examine the political, cultural and socio-economic structures that promote or inhibit activism on women's lives and issues. Meets Gen Ed 2002 - K2 Non-Western Cultural Perspectives. Meets World Cultures Requirement. Previous course WMGS 303 effective through Winter 2011.
WMGS201	Title	Inventing Feminism.
	Prerequisites	WMGS 102.
	Number and type of credits	3 hours lecture.
	Course Description	How did feminism begin in Europe and America? This course studies the birth of feminism as an international political movement and explores its growth in